

US Marketing Management Inc. Privacy Policy

This Privacy Policy gives you, as users of our website, information about what we may do with your Personal Data. Your personal data and privacy are important to us and we pledge to safeguard its use. Your personal data may be collected as part of a submission you make to our websites. Please note that you are agreeing to the principles of this policy by submitting these details. Any personal data submitted to US Marketing Management Inc. will be safeguarded to the highest standards. Please refer any questions to the companies Data Protection Officer at info@usmarketingmanagement.com

Collection of Information

In order to communicate with you effectively we will collect some elements of your personal data. We will do this via email enquiry forms and our contact us page. We may also collect this information on various data capture forms used when downloading US marketing Management Inc. guides and reports, and via cookies.

Use of Personal Information

Your personal data will be used by US Marketing Management Inc. to communicate with you. This means communicating with you regarding our services. Your personal data will only be used for these purposes and no other.

Data Capture Forms and Marketing

When you complete a data capture form we will send the information required. On occasion we may market to you products and services related to US Marketing Management Inc. If you wish to optout of receiving messages from US Marketing Management Inc., you can unsubscribe from further communications by clicking the unsubscribe link. All our messages to you will carry an unsubscribe link.

Please note that we can only unsubscribe your e-mail address and not those of any other individual or organisation.

Third party websites

Our website may contain links to other websites. These are outside of our control and are not covered by the US Marketing Management Inc. Privacy Policy.



Subject Access Requests (SAR)

It is your right to request to see your personal data held by US Marketing Management. Please send a Subject Access Request to <u>info@usmarketingmanagement.com</u> with the subject *line Subject Access Request*.

Internet-based Transfers

The Internet is a global environment. Your data may be transferred outside of the USA but in all cases it will be held securely and in-line with data protection requirements. You acknowledge and consent to our processing of personal data in this way by communicating electronically with US Marketing Management Inc.

Amendments

Regulations change from time to time and US Marketing Management Inc. will monitor these changes and republish its privacy policy from time to time in order to keep in line with these changes. Privacy policy is subject to change from time to time.

Updated: 26th August 2017